

CASE STUDY

FITBIT WATCHES

Employee Work From Home Fitness Challenge

◆ OBJECTIVE

Our customer wanted to create a way to engage and connect their employees while adjusting to working from home.

◆ SOLUTION

All employees, based in the US and abroad, would receive a branded FitBit at their residences and sign up for a Work From Home Fitness Challenge.

◆ IMPACT

7,500 FITBIT BANDS

This initiative was very well received by all the staff. It created more interaction within teams in a global environment while boosting morale, camaraderie, and facilitating friendly competition.

◆ PROCESS

Be Decorating printed the company's logo on two FitBit bands per employee, rekit the watches, then drop-shipped to over 7500 individuals across the world.



We're a decoration-driven 3rd party logistics company that was created by integrating fulfillment and print production competencies, to serve a growing demand in the promo industry.